

Study program/programs: Basic Academic Studies - Security Studies			
Study course name and code: MEDIA AND COMMUNICATIONS - NB.4.37 / 2.			
Teacher: Professor Želimir M. Kešetović, Ph.D.			
Status: Elective course / professional-applicative (PA)			
ECTS: 5.0			
Requirements:			
Study course objective: The aim of the course is acquiring knowledge about the basic trends of contemporary communication theories, with a special focus on mass media, and developing a critical understanding of the functioning of the media in democratic societies, as well as the social dimensions of the globalization of the media and the communication sector. Also, key concepts of popular culture are adopted and the role of the media in shaping and creating socially important issues and their production, regulation, presentation, consumption and responsibility are adopted.			
Study course outcome: Students have basic knowledge about communication and mass media, their place, role and functions in the social construction of reality, as well as basic knowledge about mass culture.			
Contents of the course			
<i>Lectures</i> Students are introduced to basic concepts of media, communication and culture, ways of communication, social media history, public opinion, comparative media systems, global communications and media regulation and practice in Serbia.			
<i>Practice classes</i> Visit to the editorial office of an electronic and / or printed media.			
Literature			
<i>Obligatory</i> 1. M. Radojković, M.Miletić, Komuniciranje, mediji, društvo, Beograd:Stilos,2005			
<i>Additional</i> 1. Brajan Adam Uvod u studije medija, Klio, Beograd, 2005 2. Mekvejl Denis, Uvod u sociologiju masovnih komunikacija, Glas1976 3. Ljubojev R, Masovne komunikacije: štampa, film, radio, televizija, Pozornica dramskih umetnosti-Dramski centar, Novi Sad, 1996 4. Todorović Aleksandar, Teorije o masovnim komunikacijama, Zenit, Beograd, 5. Radojković Miroslav, Sociologija masovnih komunikacija, Agena-stručna knjiga 1995 6. Jovanović Bojan, Civilizacija u tranziciji - od Makluana do Bila Gejtsa, Dignitas, Cetinje 2004 7. Mekvejl Denis, Stari kontinent- novi mediji, Nova, Beograd, 1994 8. Aktuelne evropske odluke i preporuke o medijima, Evropski institut za medije, Diseldorf, 2000 9. Beham Mira, ratni doboši - mediji, rat, politika, Miona, Beograd, 1997 10. Tompson Mark, Proizvodnja rata i mediji u Srbiji, Medija Ventar Radio B 92, Beograd , 1995 11. Begović Boris, Etika javne reči u medijima, Centar za liberalno demokratske studije, Bepgrad, 2004 12. Dej Luis Alvin, Etika medija - primeri i kontroverze, Medija centar 2004			
Number of active teaching classes:4/60			Other classes
Lectures:3/45	Practice classes:1/15	Other forms of teaching:	Study research:
Teaching methods: - Lectures - practice classes			
Knowledge evaluation (maximum score 100)			
Pre-exam obligations	score	Final exam	score
Activity during lectures	5	Written exam	
Practice classes	5	Oral exam	60
Colloquium(s)	2x10	
Seminar(s)	10		
Total:	40		60
100			